

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 807899 /		<u>Alt Order #</u> 06273548
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u> 1198
<u>Advertiser</u> Iss/Restore Our Future		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	08/14/12	08/17/12	Action News at Noon	12-1230p		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				4	\$475.00			
N 2	WOIO	08/14/12	08/17/12	Action News at 4p	4-5p		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				6	\$650.00			
N 3	WOIO	08/14/12	08/17/12	Action News at 5p	5-6p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				4	\$700.00			
N 4	WOIO	08/14/12	08/17/12	Action News at 6p	6-630p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				4	\$700.00			
N 5	WOIO	08/14/12	08/17/12	730-8p	730-8p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				6	\$500.00			
N 6	WOIO	08/14/12	08/17/12	Action News at 11p	11-1135p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				6	\$1,000.00			
N 7	WOIO	08/14/12	08/17/12	David Letterman	1135p-1238a		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- TWTF - -				8	\$500.00			
N 8	WOIO	08/14/12	08/14/12	Tue Hour 1	8-9P		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- 1 - - - -				1	\$3,500.00			
N 9	WOIO	08/14/12	08/14/12	Tue Hour 2	9-10P		:30			NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- 2 - - - -				2	\$3,250.00			
N 10	WOIO	08/15/12	08/15/12	Wed Hour 1	8-9p		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	- - 1 - - -				1	\$4,750.00			
N 11	WOIO	08/15/12	08/15/12	Wed Hour 2	9-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 1198
<u>Advertiser</u> Iss/Restore Our Future		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 1----				1	\$3,500.00			
N 12	WOIO	08/15/12	08/15/12	Wed Hour 3	10-11p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-- 2----				2	\$3,500.00			
N 13	WOIO	08/16/12	08/16/12	Thur Hour 2	9-10P		:30			NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--- 2---				2	\$4,750.00			
N 14	WOIO	08/16/12	08/16/12	Thur Hour 3	10-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--- 1---				1	\$3,000.00			
N 15	WOIO	08/17/12	08/17/12	Fri Hour 2	9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---- 1--				1	\$3,000.00			
N 16	WOIO	08/17/12	08/17/12	Fri Hour 3	10-11p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---- 1--				1	\$3,200.00			
N 17	WOIO	08/18/12	08/18/12	Sat Hour 3	10-11p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1-				1	\$2,750.00			
N 18	WOIO	08/18/12	08/18/12	SA Action News at 11p	11p-1135p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1-				1	\$750.00			
N 19	WOIO	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$450.00			
N 20	WOIO	08/19/12	08/19/12	Face the Nation	1030-1130a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$450.00			
N 21	WOIO	08/19/12	08/19/12	SU Action News at 630p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$500.00			
N 22	WOIO	08/19/12	08/19/12	Sun Hour 1	7-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$3,500.00			
N 23	WOIO	08/19/12	08/19/12	Sun Hour 2	8-9p		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$4,750.00			
N 24	WOIO	08/19/12	08/19/12	Sun Hour 3	9-10p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 2				2	\$3,500.00			
N 25	WOIO	08/19/12	08/19/12	Sun Hour 4	10-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$3,500.00			
N 26	WOIO	08/19/12	08/19/12	11p-1135p	11p-1135p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$775.00			
N 27	WOIO	08/19/12	08/19/12	1135p-1205a	1135p-1205a		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----- 1				1	\$775.00			

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											1	\$475.00
N 28	WOIO	08/20/12	08/20/12	Action News at Noon	12-1230p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	1-----	1			\$475.00				
											1	\$650.00
N 29	WOIO	08/20/12	08/20/12	Action News at 4p	4-5p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	1-----	1			\$650.00				
											2	\$1,400.00
N 30	WOIO	08/20/12	08/20/12	Action News at 5p	5-6p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	2-----	2			\$700.00				
											1	\$700.00
N 31	WOIO	08/20/12	08/20/12	Action News at 6p	6-630p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	1-----	1			\$700.00				
											1	\$500.00
N 32	WOIO	08/20/12	08/20/12	730-8p	730-8p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	1-----	1			\$500.00				
											1	\$1,000.00
N 33	WOIO	08/20/12	08/20/12	Action News at 11p	11-1135p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	1-----	1			\$1,000.00				
											2	\$1,000.00
N 34	WOIO	08/20/12	08/20/12	David Letterman	1135p-1238a		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	2-----	2			\$500.00				
											2	\$6,000.00
N 35	WOIO	08/20/12	08/20/12	Mon Hour 3	10-11P		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/20/12	08/26/12	2-----	2			\$3,000.00				
Totals											73	\$105,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	73	\$105,275.00	\$89,483.75
Totals	73	\$105,275.00	\$89,483.75

Signature: _____ **Date:** _____

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